Why is safe water important?

Lack of safe water causes 1000 children to die of infectious diarrhea everyday

1 of 5 of these children is Indian

88% mortality is because of contamination of drinking water by fecal microorganisms

As per WHO studies:
Water access reduces diarrhea morbidity by 21%
Sanitation—by 37.5%
Washing hands—by 35%
Point-of-use drinking water quality—by 45%

Diarrhea is easily preventable by decontaminating water at homes and creating awareness about water, sanitation and hygiene.

Why Tamras?

While TamRas improves point-of-use water quality, by distributing it to rural areas, Gramonnati Enterprise wants to promote awareness of water, sanitation and hygiene and safe drinking water practices.

TamRas is an environment friendly water purifier, using the natural anti-microbial properties of copper ions to provide sustainable decontaminated drinking water solution to millions of families.

Safe water matters

Gramonnati Enterprise brings to you TamRas, a product of TDU, which combines the best of ancient Ayurvedic wisdom and modern day science to fight mortality and morbidity caused by contaminated drinking water.

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Affordable, accessible safe water as a strategy to combat infectious water borne diseases

TamRas is a scientifically validated drinking water purifier that uses the property of copper ions* to destroy deadly diarrhea-, typhoid- and cholera-causing pathogens like rotavirus, that contaminate drinking water. TamRas also controls recontamination of purified water.

TamRas is an easy and sustainable home-solution for decontaminating drinking water.

- It needs no electricity or fuel.
- No recurring maintenance costs.
- Lasts a lifetime.
- Is simple to use - Clean every night, refill with fresh water and in the morning, safe, cool TamRas water is ready.
- Low cost.

- Since copper is a micronutrient, it provides safe drinking water plus physiological benefits for the whole family.

TransDisciplinary University has designed TamRas to be a mass product rather than a niche one. The more families have TamRas, the greater the potential to reduce diarrhea related infant morbidity and mortality.

More than just ‘safe’ water

Copper is a micronutrient and improves the body’s immunity, bone repair, iron absorption and other physiological functions. Which is why we say that with TamRas, you get more than just ‘safe’ water.

- Aids in digestion
- Immunity-booster
- Anti-inflammatory
- Protects heart
- Improves brain function
- Anti-microbial
- Aids production of red blood cells
- Anti-ageing
- Improves bone health
- Anti-oxidant